



stockjst GROUP

POWERED BY
BRANDS PORT

WE ARE A MANAGED PLATFORM FOR BRANDS AIDING RAPID NATIONWIDE EXPANSION AND HIGHER ROI FOR INVESTORS

STOCKIST GROUP IS POWERED BY BRANDSPORT RETAIL

BrandsPort Retail is a leading nationwide management company behind success of a countrywide network of off-price retail centres helping brands with liquidations while offering a great value for money to the end customers.

These OFF-PRICE retail centres focus on categories like Fashion, Footwear, Accessories, General Merchandise, Personal Care and Luggage amongst others.

BrandsPort forms multilateral partnerships with investors and leading international & national retail brands, bringing all stakeholders on a single platform ensuring a win-win for all partners.

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OUTLET STORES OR OFF-PRICE CENTRES

STOCKIST GROUP - SERVING BOTH BRANDS & INVESTORS

An outlet store, factory outlet or an off-price centre is a brick and mortar store in which brands sell their surplus, old season stock and especially manufactured merchandise (Made For Outlets / MFO) to end customers at discounted prices year around.

BrandsPort Retail is a wholly-owned subsidiary of Village Groupe, a leading commercial real-estate co-development & management company. Village Outlets, a pan-India network of Outlet Malls & Shopping Centres, is the marquee development of Village Groupe.

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WHAT WE DO?

STOCKIST GROUP HELPS BUILD NATIONWIDE SCALE

- ◆ We are the fastest growing pan-India network of “Outlet Centres” with more than 10 locations in pipeline and 3 large projects currently under development.
- ◆ Within SIX Months of launch, we are already on our way to become the largest off-price real-estate platform for retailers in country.
- ◆ Fully managed shopping centres & world class co-developments - Our unique operations & management model and co-developments with land-owners / real-estate developers offers a uniform branded shopping experience.
- ◆ Investor reporting & hand-holding - We are 100% accountable to our investors and offer a fully managed operations & management model.

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THE OPPORTUNITY

PARTNER TO BUILD THE LARGEST RETAIL NETWORK IN INDIA

- ◆ Investors become direct partners in the high growth lifestyle retail business - the largest "Outlet Stores" platform in making.
- ◆ Investors make assured base return with minimal risk on capital invested.
- ◆ No Prior industry expertise required (end-to-end management support by BrandsPort Retail).
- ◆ Opportunity to directly partner with proven national & international brands as well as latest international brands entering the Indian market.

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- Investors can start with a low investment and scale up / down with greater flexibility.
- Opportunity for investors who want to diversify their investment portfolio.
- Fully transparent business processes for active participation by small/ medium investors.
- Opportunity to become part of a dynamic startup promoted by Industry leaders having rich international experience & strong network.

STOCKIST PREREQUISITES

GETTING STARTED

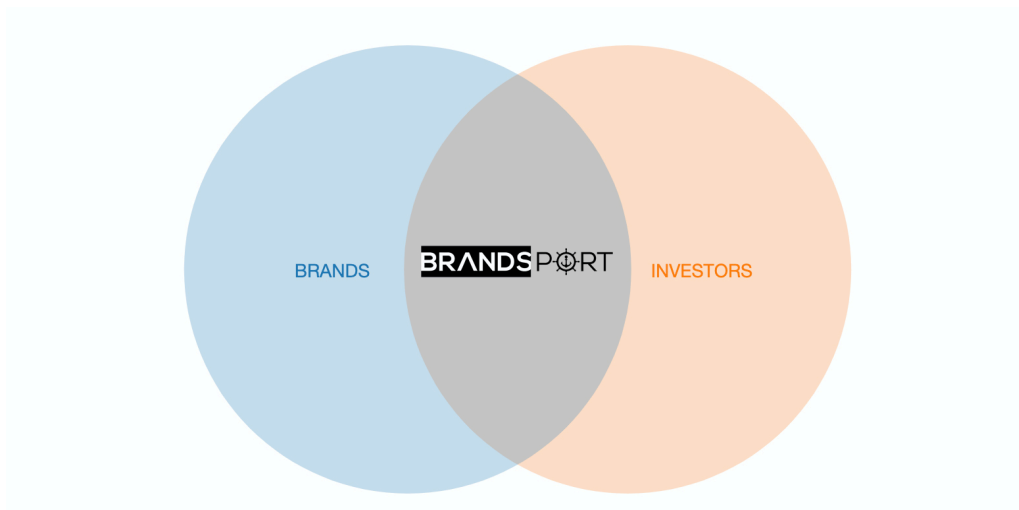
- ◆ Minimum Investment Capital - INR 10,00,000 [TEN LAKHS]
- ◆ Investment Holding Period > 3 years
- ◆ Location Preference (City / Cities)
- ◆ PAN CARD
- ◆ GST Number (If Company)
- ◆ Address Proof - Aadhaar Card (If Individual) / Current Bank Statement (If Company)

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NEVER DEPEND ON A SINGLE
INCOME
MAKE INVESTMENT TO CREATE A SECOND
SOURCE

HOW IT WORKS?

BRANDS - BRANDSPORT - INVESTORS



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- BrandsPort gets location approval from participating brand(s) and then offers the same investment opportunity to its qualified investors.
- When, investor is ready to commit funds BrandsPort becomes authorised brand franchise for the approved location and deploys 100% of funds in the same business (no hidden charges).
- Monthly revenues (once operational) are split between BrandsPort and Investor while BrandsPort takes responsible for all fixed costs like rentals, salaries, marketing and business operations. Investor always get a minimum assured return irrespective of business performance.
- Day-to-day operations are directly handled by BrandsPort while investors have joint control of revenues and reporting.

MANAGEMENT PILLARS

A STRONG TEAM WITH YEARS OF EXPERIENCE



DEEPAK KUMAR SHARMA

President & C.E.O.

Deepak has over two decades of experience into technology, mortgage banking, lifestyle retail and global real estate.



MINU DEEPAK SHARMA

Director - ECommerce

Minu has over two decades of experience into hospitality, fashion and lifestyle retail.



UDAI PAL SINGH

Director - Alliances

Udai has over two decades of experience in e-commerce & Marketing.



MANUJ NAGPAL

Head - Retail

Manuj has over two decades of experience in managing Retail Operations & Wholesale Business for National & International Brands.

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Drop us a email and we will connect with you real quick.



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